



**NTIT SRINAGAR**  
NATIONAL INSTITUTE OF TECHNOLOGY SRINAGAR

STUDENTS GYMKHANA

Presents

THE ANNUAL CULTURAL FESTIVAL

**RANG-E-CHINAR**

**रंग-ए-चिनार**  
**رنگِ چنار**

3<sup>rd</sup> & 4<sup>th</sup> NOV 2023

GENERAL BROCHURE





# ABOUT RANG-E-CHINAR

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NATIONAL INSTITUTE OF TECHNOLOGY (NIT) SRINAGAR'S MUCH-AWAITED ANNUAL CULTURAL FEST, RANG-E-CHINAR, IS FINALLY HERE! THIS TWO-DAY MEGA EVENT IS NOT JUST A FESTIVAL; IT IS A CELEBRATION OF OUR RICH HERITAGE AND CULTURE. WITH MORE THAN 50+ ACTIVITIES, EVENTS, AND COMPETITIONS, RANG-E-CHINAR PROMISES TO AWAKEN YOUR SENSES AND SET YOUR HEART RACING WITH EXCITEMENT. WHETHER YOU'RE A PARTICIPANT OR AN EAGER AUDIENCE MEMBER, GET READY FOR A THRILLING CULTURAL JOURNEY.

AS ONE OF THE MOST PRESTIGIOUS STAGES OF THE KASHMIR VALLEY, RANG-E-CHINAR SERVES AS A PLATFORM FOR STUDENTS TO SHOWCASE THEIR TALENTS, ENGAGE WITH EXPERTS IN INFORMATIVE SESSIONS, AND OFFERS ITS ATTENDEES TO WITNESS THE WIDE CULTURAL SPECTRUM OF INDIA LIKE NEVER BEFORE.

THE SPIRIT OF RANG-E-CHINAR IS BEST SUMMARIZED IN ITS TAGLINE, **"ECHOES OF CHINAR: CELEBRATING THE CULTURAL TAPESTRY"**, INSPIRING THE STUDENTS TO DIVE DEEPER INTO THE VASTNESS OF INDIAN CULTURE. IT'S RANG-E-CHINAR: WHERE EVERY COLOR TELLS A STORY!



# ABOUT NIT SRINAGAR

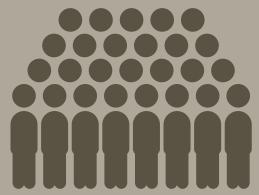
NIT SRINAGAR, AN INSTITUTE OF NATIONAL IMPORTANCE OVERSEEN BY THE MINISTRY OF EDUCATION, IS A BEACON OF EXCELLENCE IN HIGHER EDUCATION AND RESEARCH, FOSTERING A DYNAMIC ENVIRONMENT FOR THE CULTIVATION OF SKILLED TECHNICAL PROFESSIONALS.

THE INSTITUTE BOASTS A COMPREHENSIVE SPECTRUM OF ACADEMIC PROGRAMS, ENCOMPASSING B.TECH, M.TECH, MBA, PH.D., AND MSC, ACROSS VARIOUS ENGINEERING AND SCIENCE DISCIPLINES. ACKNOWLEDGED FOR ITS EXCEPTIONAL PERFORMANCE, NIT SRINAGAR SECURED THE 82ND POSITION IN THE PRESTIGIOUS NIRF RANKINGS AND CLINCHED THE 25TH SPOT IN THE ESTEEMED INDIA TODAY RANKING FOR THE 2023 ACADEMIC YEAR. BEYOND ACADEMICS, THE INSTITUTION NURTURES STUDENTS' HOLISTIC DEVELOPMENT, PROVIDING AVENUES FOR PARTICIPATION IN VIBRANT ANNUAL FESTS, STUDENT CHAPTERS, SOCIAL CLUBS, AND SPORTS ACTIVITIES.

NOTABLY, THE INSTITUTE TAKES PRIDE IN ITS INFLUENTIAL ALUMNI NETWORK, WHICH ACTIVELY CONTRIBUTES TO THE COUNTRY'S ECONOMIC AND SOCIAL ADVANCEMENT.



# STATISTICS



**20,000 +**

TOTAL FOOTFALL



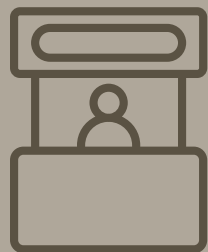
**700 +**

REGISTERD  
SCHOOLS



**60 +**

REGISTERD  
COLLEGES



**150+**

NUMBER OF  
ATTRACTION AND  
EXHIBITION



**70 ACRES**

Fest Area



**30+**

NUMBER OF  
COMPETETIONS



**40+**

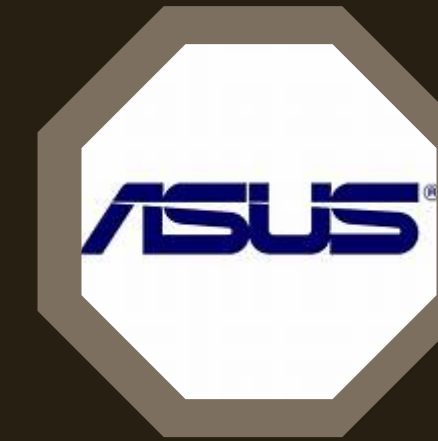
RECOGNISED  
EVENTS



**10 LAKH+**

FEST  
EXPENDITURE

# PAST SPONSORS



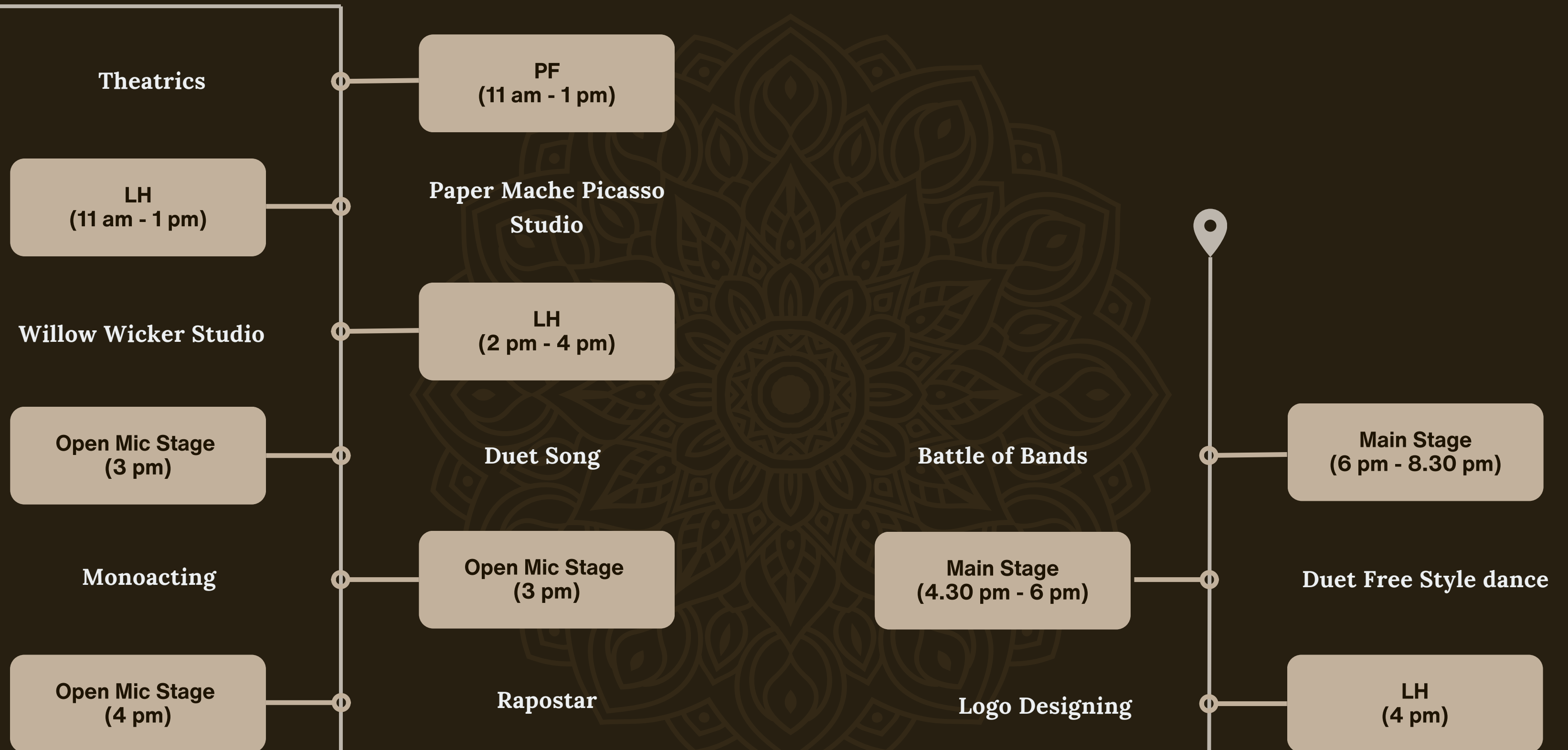
# SCHEDULE, VENUES AND MAPS

## DAY 1



# SCHEDULE, VENUES AND MAPS

## DAY 1



# SCHEDULE, VENUES AND MAPS

## DAY 2





# SCHEDULE, VENUES AND MAPS

## DAY 2



RANG  
-E-  
CHINAR





# PERFORMANCES AND ARTISTS

- MEMORABLE MOMENTS
- ENGAGING STAGE PRESENCE
- DIVERSE GENRES
- LOCAL MUSICIANS
- STUNNING VISUALS

# FOOD FEST

NIT Srinagar is hosting the Rang-e-Chinar Food Fest, where it will extend a warm invitation to local food brands and restaurants to showcase their culinary expertise. By providing a platform for these businesses to exhibit their signature dishes, the festival aims to promote their unique flavors and cooking methods to a larger audience. This collaborative effort not only enhances the local economy but also encourages the growth of local cuisines. Attendees can look forward to experiencing the rich tapestry of Kashmiri cuisine, fostering a deeper connection with the taste of the valley.



# LEARNING ZONE

## THE TRAINED CUISINE (NORTH)



- “KASHMIR TO KANYAKUMARI - INDIA IS BEST UNITED WITH MOUTHWATERING FOOD.”
- Get ready to experience the mouthwatering and aromatic flavors of North Indian cuisine at Rang-e-Chinar.
  - Unlock the secrets of spices, rich curries and delectable dishes.

## WILLOW-WICKER

“ONE OF THE OLDEST CRAFTS IN THE WORLD, WILLOW-WICKER IS COMING TO NIT”

- Willow-wicker craft, *Keani Keam*, is a hand-skilled craft from Kashmir involving weaving using willow reeds.
- Join us to not only make Willow-wicker products for decorative purpose but also utility items to store.



## PAPER MACHE



- The main focus of this event is to reflect the culture and importance of paper mache in J&K.
- Participants will be briefed and the experts will develop a live model .

## COOKING CLASS (SOUTH)



- Get ready to learn secret recipes from the best cooks.
- Join our South Indian Cooking Learning Zone and discover the magic of traditional recipes and let your taste buds dance to the tantalizing melodies of Indian spices.

## ORIGAMI

- Origami is an ancient Japanese paper folding art form for creation of two dimensional and three dimensional subjects.
- This fascinating art form does not involve only the folding of papers but turns imagination to reality.
- Our team is here to make you think of shapes and see them in real life, making it next level fun .



## TATOO MAKING



“WHERE ART MEETS SKINS”.

- The aim of the event would be to associate your feelings through tattoos which can only be seen through your perception.
- This art resembles your way of living a life and your philosophy regarding it.



# EVENTS

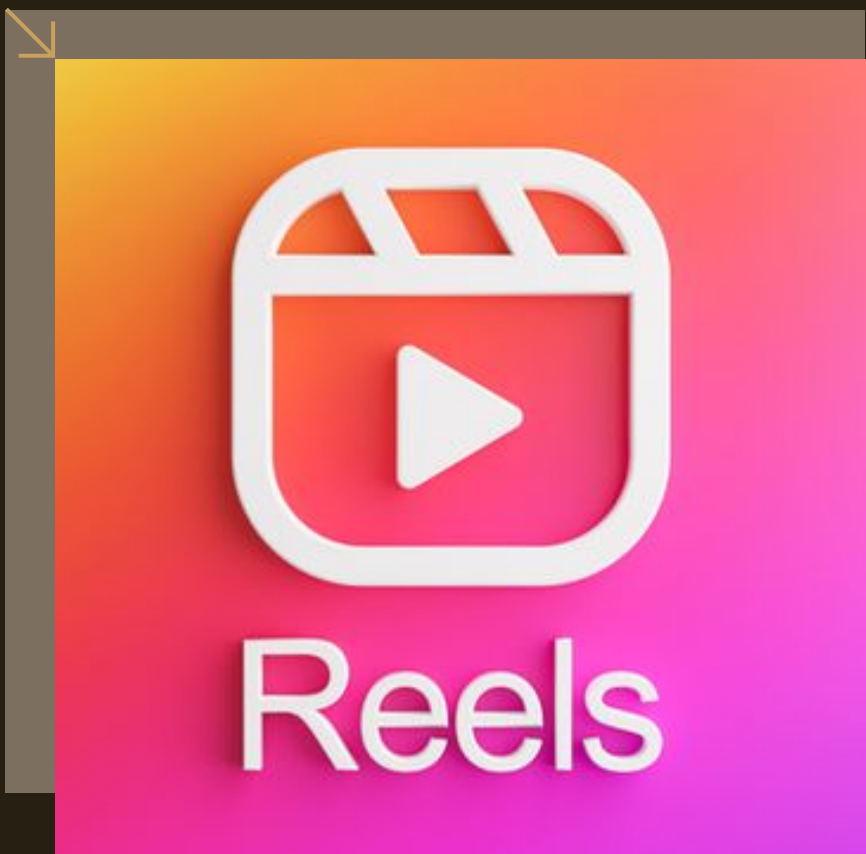


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## LIVE PHOTOGRAPHY

*Darpan* is a celebration of the art of capturing moments, emotions, and stories through the lens. Immerse yourself in the world of photography and witness stunning visual narratives brought to life by the industry's finest. Showcase your skills in a day long Photography challenge at *Darpan*.



## 30 sec Reel Making Competition

Reels have lately emerged as a way for the youth to express their creativity and introduce finer trends to social media. All you have to do is submit a 30-second clip and you might be featured on our Instagram page.



## Solo Dance Eastern

Step into the spotlight and express your passion for Eastern dance styles in our thrilling solo dance competition. Show your skill, grace, and emotion for a chance to win the title!



# EVENTS

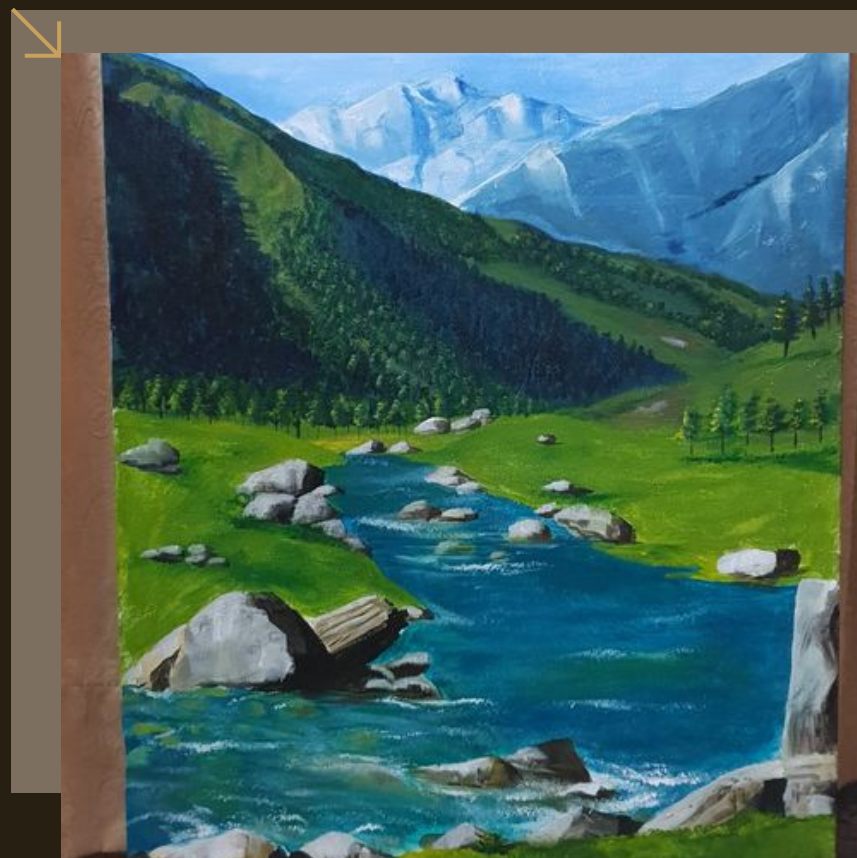


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## Solo Dance Western

Solo Dance Western is a platform where young enthusiastic dancers can express themselves through the medium of their moves and expression. You will get a chance to compete with the best dancers in Kashmir valley.



## Wall Painting (Theme: Beautiful Kashmir)

When it comes to nature what could be more beautiful than Kashmir, the Paradise on Earth? Introducing the Wall Painting Competition.

Come and paint all your heart out!



## Standup Comedy

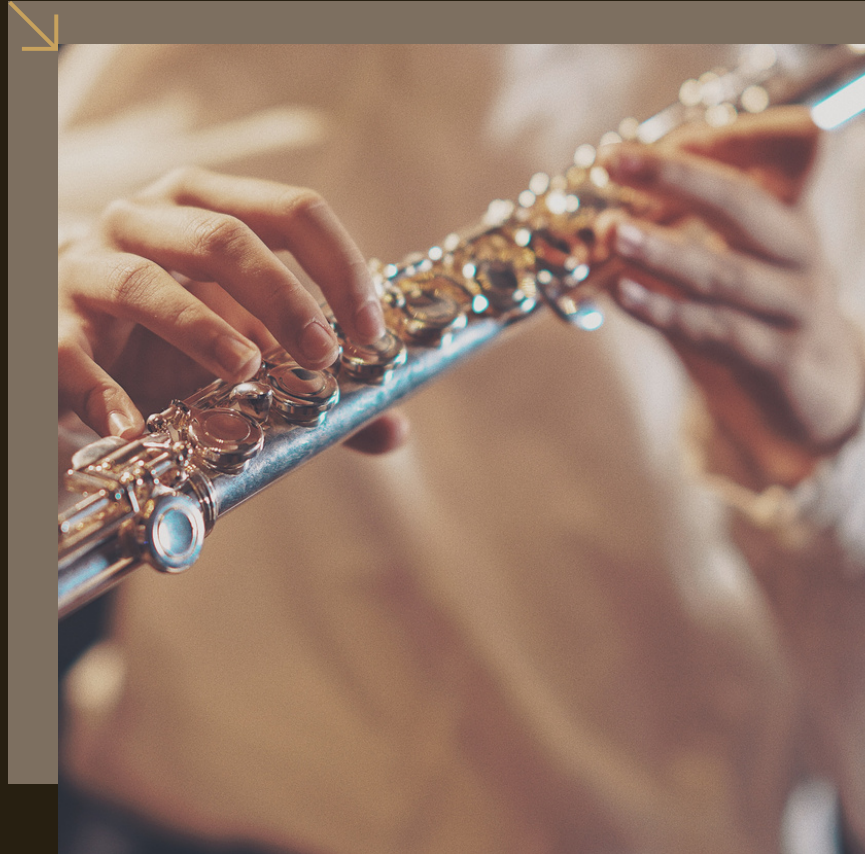
Get ready to laugh until your sides hurt as our stand-up comedians deliver hilarious punchlines and witty anecdotes, providing an unforgettable night of comedy and entertainment. Laughter is the Best Medicine and cure for the incurable disease Join us for a dose of laughter that's sure to brighten your day!



# EVENTS

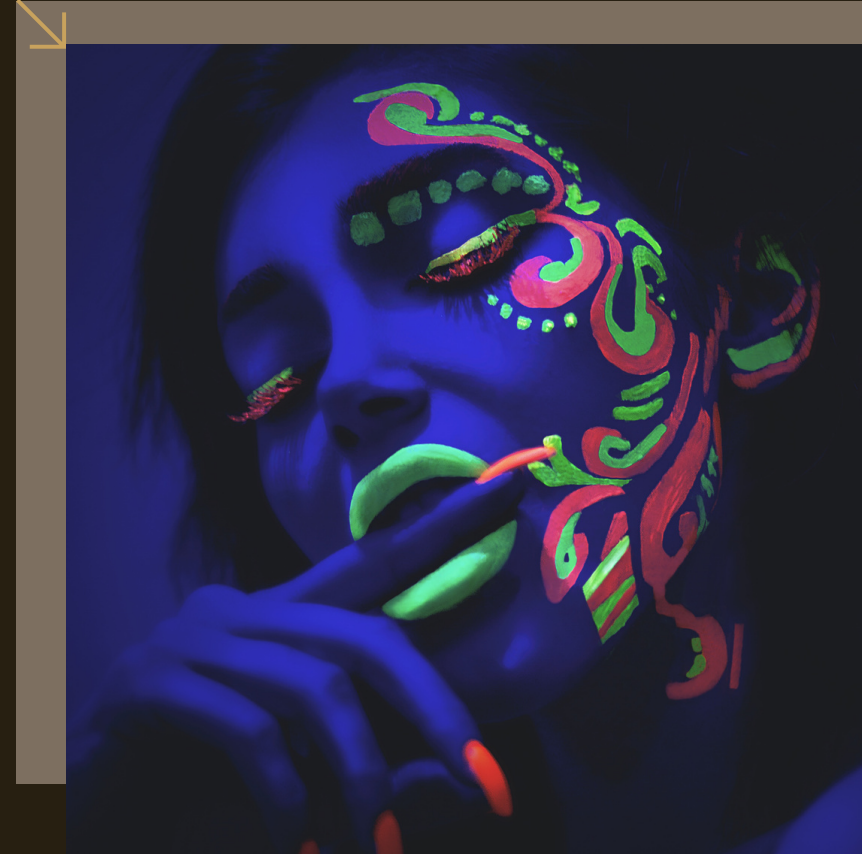


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## Solo Regional Instrumental

Immerse yourself in the rich melodies of regional instruments, as solo musicians captivate with their authentic and soulful performances. Discover the heart and soul of regional music in a mesmerizing instrumental showcase.



## Face Painting/Stone Painting

Unleash your inner artist with vibrant face painting, turning your visage into a canvas of colorful expressions. Or, explore the beauty of nature in stone painting, where you'll transform ordinary rocks into unique works of art.



## Mushaira/Shayari :

Attention all poets and lovers of poetry! Get ready to participate in our highly anticipated mushaira competition. This is your chance to showcase your skills and creativity in front of a live audience and esteemed judges. Whether you specialize in ghazals, nazms, or other forms of poetry, we welcome all styles and themes.



# EVENTS



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## Theatrics

The Competition is about making a short video or movie of 5 minutes. Unleash Creativity out of your heart. Make an art with your great skills and have a heartwarming and touching message in it. Make sure you rock the story' line. Do it alone or with a group. The cinematography of the movie is most important.



## The Trained Cuisine (North)

Indulge in the exquisite flavors of North Indian cuisine, where aromatic spices dance in perfect harmony, creating a symphony of mouthwatering dishes that tantalize your taste buds with every bite.



## Paper Mache Picasso Studio

This is an Event whose main focus is reflecting the culture and importance of paper mache in J&K. Participants will be briefed and the expert will develop a live model . The participants then will be provided with incomplete models and will be asked to complete them in the stipulated time.





# EVENTS



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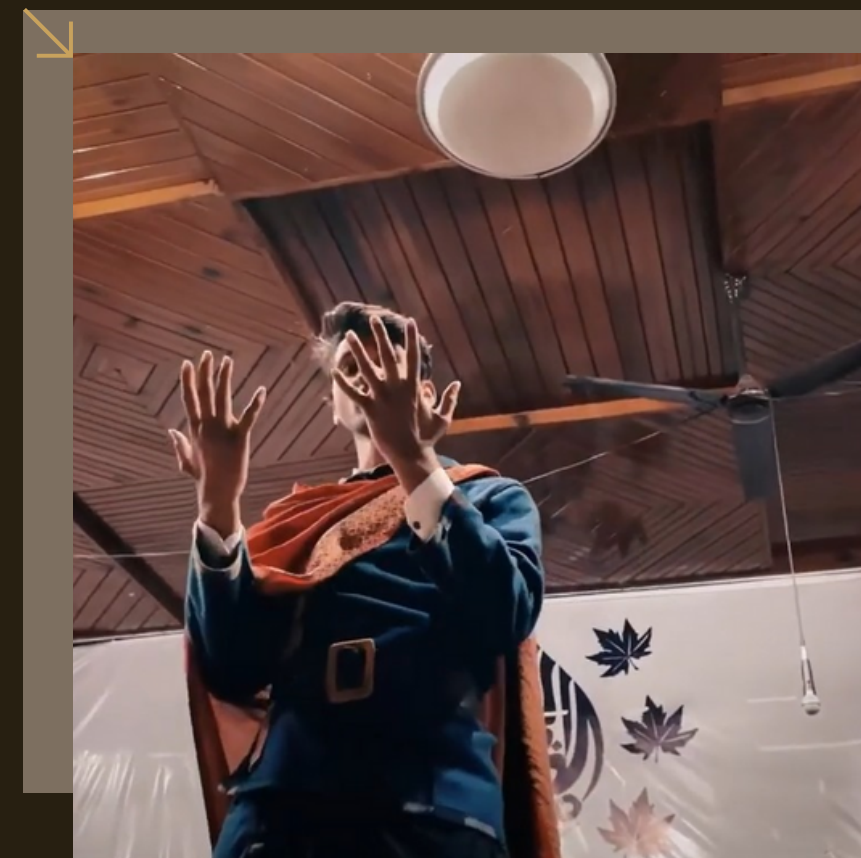
## Duet Song

Experience musical magic with our duet performances, where two voices harmonize in perfect sync, weaving emotions and melodies together to create an unforgettable auditory journey. Join us for a symphony of shared emotions in every note.



## Rap (RAPOSTAR)

In this busy lifestyle we want everything too quick so we turned songs into rap .Rap is heartbeat of urban poetry, setting thoughts and emotions to a relentless, captivating beat.



## MonoActing

Mono-acting is all about a performance that is done by a sole person or by a single individual. The individual plays numerous roles in an alternate manner in the same scene, each with a new and changed version.



# EVENTS



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## Logo Designing

Elevate your brand identity with logo designing , where artistic innovation and visual storytelling unite to create a symbol that speaks volumes about your idea. Let us craft a unique emblem that resonates with your audience and leaves a lasting impression.



## Willow Wicker Studio

Place where skilled artisans handcraft beautiful and functional items using flexible willow branches, creating baskets, furniture, and decor that exude rustic charm and timeless craftsmanship.



## Portrait Sketching

Where every stroke of the pencil breathes life into paper capturing the essence of individuals with precision and emotion turning moments into timeless art. Experience the magic of transforming faces into unique hand-drawn masterpieces.



# EVENTS



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## Clay Art

Beautify clay art by molding, shaping, and painting it into intricate sculptures and designs; where creativity knows no bounds in the world of clay. Unleash your artistic flair to transform clay into charming, handcrafted creations with messy mind and dirty hands.



## Dance Battle

Some people express their feelings via dance. But what if we witness Clash of styles, a fusion of passion and creativity? .This is a dance battle, where champions emerge, and the audience becomes part of the groove.



## Duet Free Style Dance

A dynamic dance genre where two artists sync their movements in a spontaneous, passionate, and expressive performance, creating a breathtaking visual symphony that transcends choreography, igniting the stage with raw energy and emotion. It's a mesmerizing dance conversation between two souls, unscripted and unforgettable.



# EVENTS

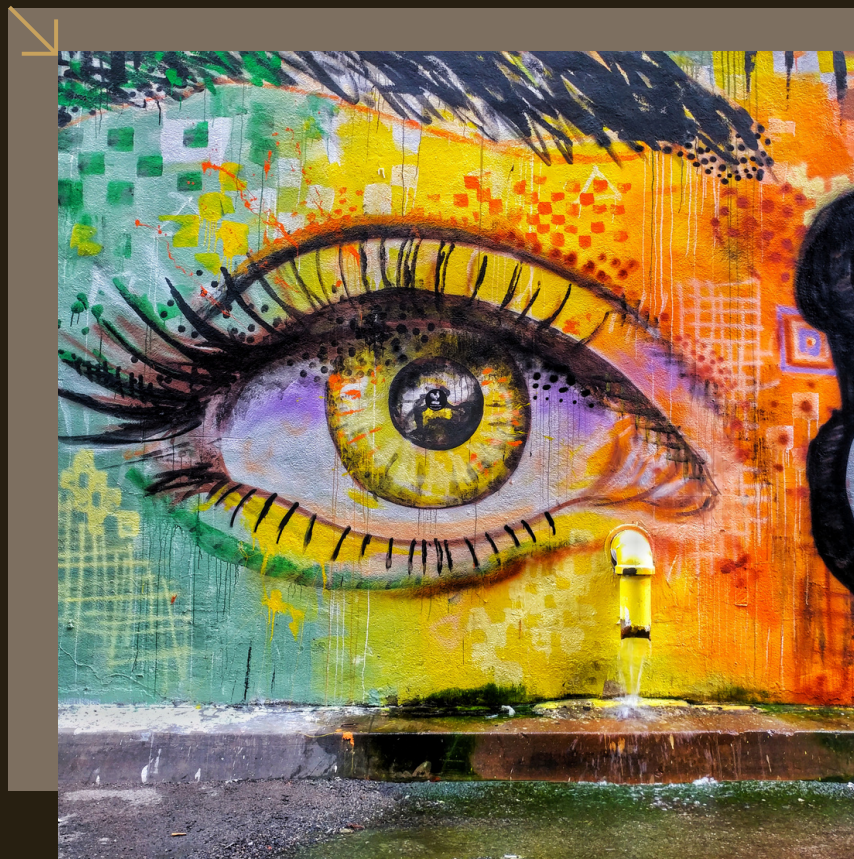


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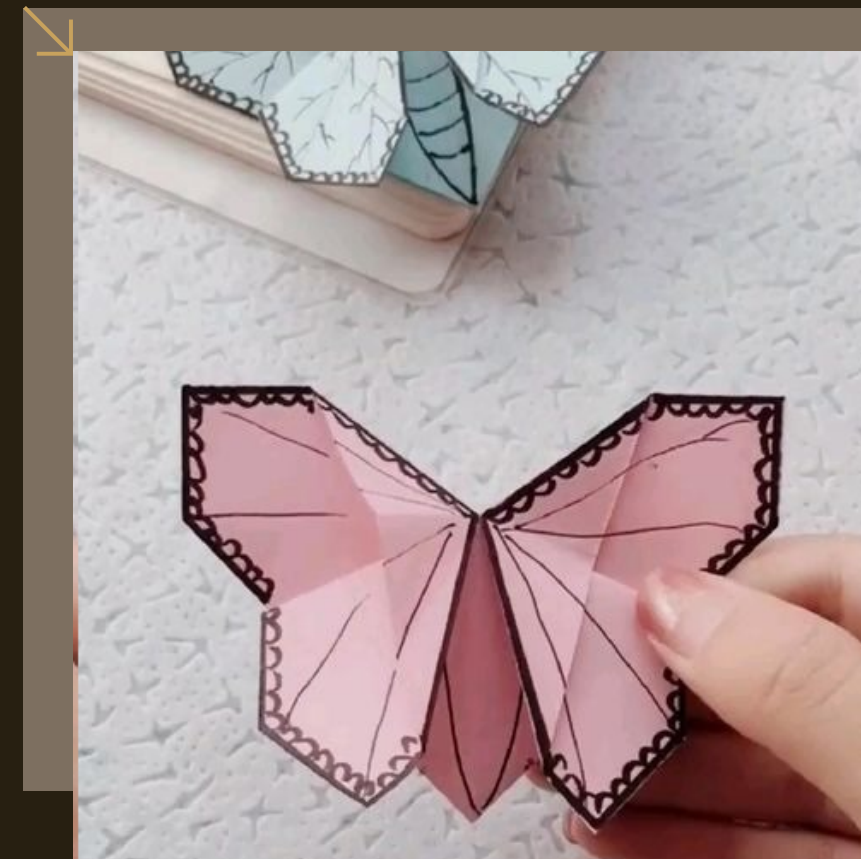
## Battle of Bands

A sonic showdown where musical warriors clash in an epic duel of melodies, rhythms, and raw energy, seeking to conquer hearts and claim the title of the ultimate musical champions.



## Wall Painting (Theme-Festival of India)

Embrace the spirit of unity and patriotism as we celebrate the "Festival of India" through vivid wall paintings that unfurl the colors of our nation's rich heritage. Each stroke of paint echoes our diverse culture, history, and love for this great land, bringing forth a tapestry of pride and togetherness on these walls.



## Paper Magic (The art of origami)

Welcome to our Paper magic, where the simple art of folding paper transforms into a world of intricate beauty and creativity. Unfold your imagination and craft delicate masterpieces with every fold.



# EVENTS

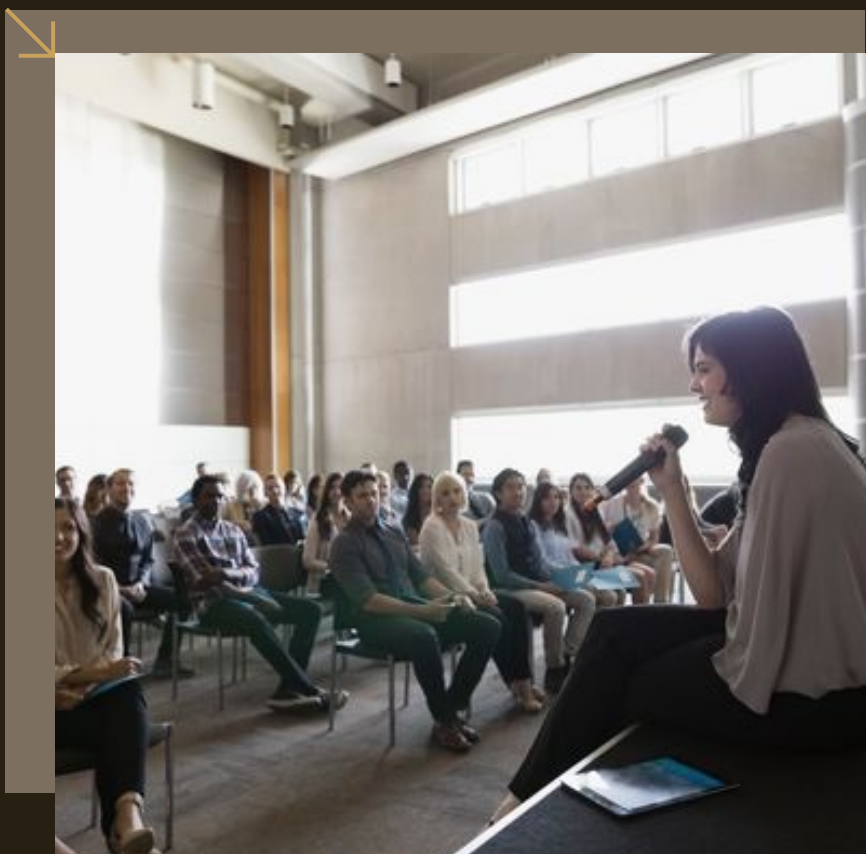


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## The Trained Cuisine (South)

Start your culinary journey with the iconic idli-sambar duo, a South Indian masterpiece. Explore a tapestry of flavors, from fluffy steamed rice cakes to the aromatic lentil stew, showcasing the art of spicing and savoring.



## Mimicry

Participants will have the opportunity to mesmerize the audience with their astonishing ability to imitate voices of famous personalities, characters, and even animals. It's not just about accuracy, but also about adding your own flair and comedic timing to bring these voices to life!



## Game Zone

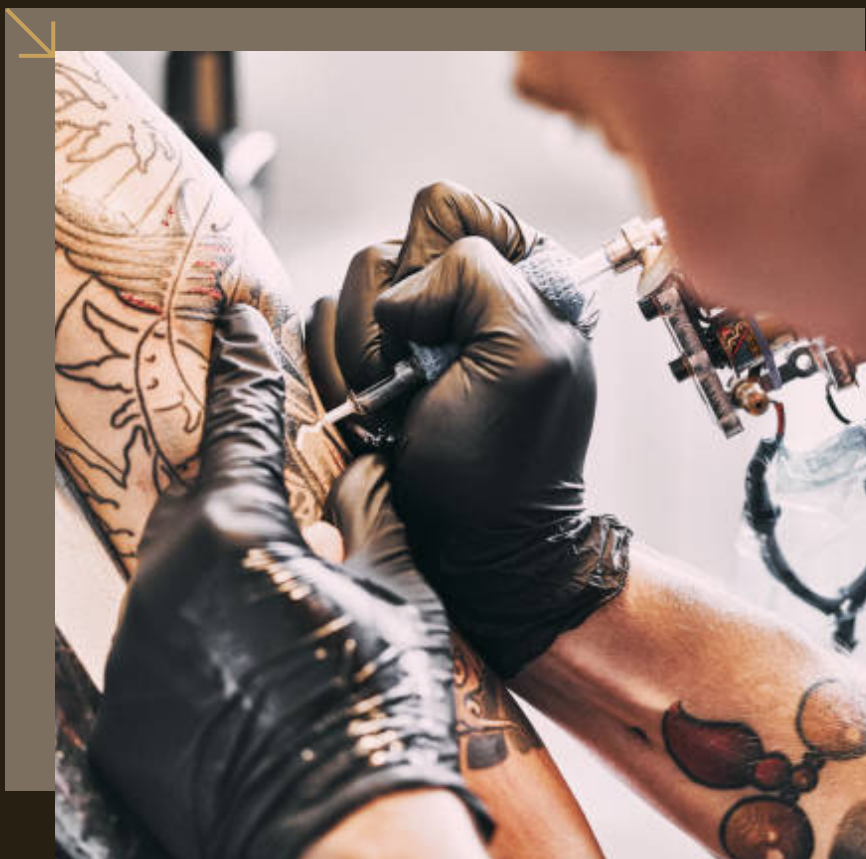
Welcome to our game zone, where time slows down, and fun speeds up. Dive into a world of thrilling challenges, camaraderie, and victory as you compete, strategize, and level up, all while making memories that score big. Game-Zone consists of a number of online and offline games for the students of various institutes of the country.



# EVENTS



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## Tattoo Fusion

Welcome to our tattoo fusion, where skin becomes a canvas and ink becomes art. Each tattoo, a personal masterpiece, a reflection of your unique story, etched with tattooistic precision and creativity.



## India Land of Unity in Diversity (Culture)

India, a tapestry of diverse cultures, In this diversity, we find the strength of our collective identity. It is a form of an event where you get a chance to represent the folk culture of your state in the form of an act or a speech.



## BeatBox

This is a rhythmic symphony of vocal percussion, where artists use their mouths as instruments to craft pulsating beats, harmonies, and melodies. It's the fusion of music and mouth, creating a vibrant, a cappella world of sound.



# EVENTS



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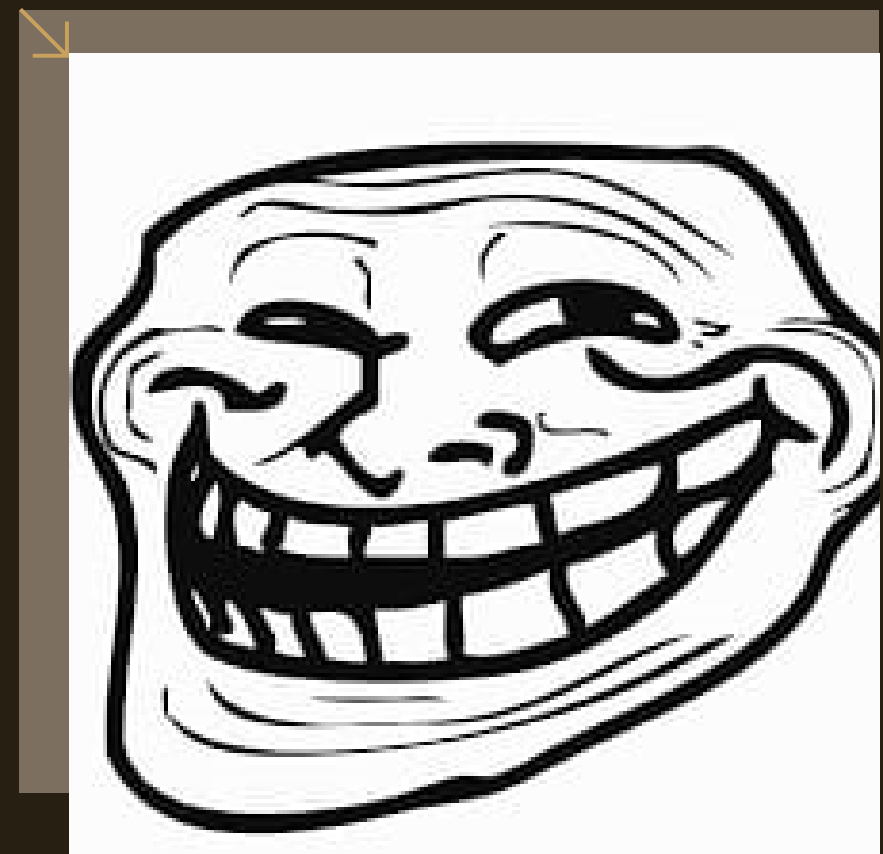
## HIP HOP Harmony

'Hip Hop Harmony' blends intricate beats with dynamic vocal melodies, creating a rhythmic and melodic fusion that underpins the genre's lyrical storytelling and emotional depth. It is the musical glue that binds the poetic verses and hooks of hip hop, giving it a unique and captivating sound.



## Solo Song eastern (Swarakriti)

Music is the universal language of the world, shattering down all the walls of language and cultural differences. Music is something wholeheartedly accepted around the world. Exploring the east we provide you a platform to showcase your singing skills and make people fall in love with music from the east.



## Meme Making

Getting bored with your regular studies? Now it's time to awaken the memer inside you and be the reason for laughter. Let's enhance your hidden talent and showcase your meme-making skills.



# EVENTS



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## Drama

Everyone of us has "An Acting ka Keeda" into us. But some excel in it and perform it better. Drama is the portrayal of fictional or non-fictional events through the performance of written dialog (either prose or poetry).



## Ladi Shah (Storytelling)

Ladi shah is a storytelling musical genre that originated in Jammu and Kashmir with its roots in traditional and humorous folk singing. It is usually sung in Kashmiri language to express anguish or to entertain people in a rhythmic form that primarily revolves around political, social and cultural issues in the form of ballads or melodious satire.



## Acapella (Group Singing)

When one nightingale sings once's heart comes to ease. But imagine what if several of them come together and sing? Beautiful, right? An Acapella creates a harmonious tapestry of voices, uniting diverse melodies into a beautiful, collective expression.





# EVENTS



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## Mr. and Ms. Rang-e-Chinar

The Mr. and Ms. Rang-e-Chinar is a platform for young and talented individuals to express themselves and celebrate their diverse cultures. You will get a chance to compete in various rounds such as talent, fashion, trivia, and interview, where you will be judged by a panel of experts.



## Choreonight

So here's the most awaited part of our Cultural Fest - Choreonight.. A dazzling dance extravaganza where performers light up the stage with captivating moves, rhythm, and choreography, leaving you spellbound with a night of unforgettable entertainment.



## Solo Song Western (Melodic)

A Western-themed melodic solo, evoking the essence of the Wild West with twangy notes and a hint of frontier nostalgia. Saddle up for a musical journey through the prairies with this harmonious harmonica-like performance



## Poetry

Poetry, where human hearts pour their feelings into words, crafting verses that resonate with emotions and touch the soul. Listening to a poetry soothes your heart and bless your ears.



# MESSAGE OF INSTITUTE:

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We are dedicated to revolutionizing Rang-e-Chinar and establishing it as an unparalleled milestone in the legacy of NIT SRINAGAR's history. Our vision is to lead the way and establish a new standard for all college festivals. We aspire to transform it into a launching pad for emerging talents, offering them an unparalleled stage and a diverse audience that exceeds their previous experiences. The essence of this event is encapsulated in our mission to foster connections among diverse cultures and transcend barriers of race, caste, and religion. We remain committed to this purpose and aim to achieve it with grace and distinction.

Regards,  
RANG-E-CHINAR ORGANISING COMMITTEE  
NIT SRINAGAR



# SPONSORSHIP TIERS

TITLE SPONSOR

**INR 5,00,000**

CO-TITLE SPONSOR

**INR 3,00,000**

ASSOCIATE SPONSOR

**INR 2,00,000**

POWER SPONSOR

**INR 1,00,000**

SPONSOR

**INR 50,000**

INDIVIDUAL EVENT SPONSOR

**INR 30,000**

# STALLS

FOOD COURT

**INR 20,000**

BUSINESS STALLS

**INR 15,000**

## Our Bank Account Details

Name : Students Gymkhana  
NIT Srinagar

AC no : 0391040510000060

IFSC : JAKA0RECSGR

Bank : J&K Bank

Branch : REC Srinagar, Hazratbal

To Book your stall or partner with us,

Contact : Aijaz Maqbool


Email : corporate\_rangechinar@nitsri.ac.in


Phone : +91 7006120573 / 9469303032




# GET IN TOUCH WITH US



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7870597460 (Hariom Kumar, Secretary)  
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